

# ORDER



**Orders**  
**Order / Rev:** 320434  
**Alt Order #:**  
**Product Desc:**  
**Estimate:** 263  
**Flight Dates:** 07/18/16 - 07/24/16  
**Original Date / Rev:** 07/12/16 / 07/12/16  
**Order Type:** GENERAL

CBS - Salinas, CA

**Primary AE:** John Hefner  
**Sales Office:** M-LA  
**Sales Region:** NAT

**Agency**  
**Name:** BlueWest Media  
**Buying Contact:**  
**Billing Contact:**  
 5130 E. 18th Ave.  
 Denver, CO 80220

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** NextGen California Action Committee  
**Demographic:** HH  
**Product Codes:** PL02  
**Priority:** P-2  
**Revenue Codes:** AGY, POL, ISSUE

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/22/16	7	\$1,550.00	\$1,317.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	7	\$1,550.00	\$1,317.50	0.00
<b>Totals</b>	<b>7</b>	<b>\$1,550.00</b>	<b>\$1,317.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Hefner			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KION	07/18/16	07/24/16	M-F 6A-7A M-F 6A-7A	CM	6A-7A	M-W-F--	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	M-W-F--		3				\$250.00		0.00			
N 2	KION	07/18/16	07/24/16	M-F 5p-530p News M-F 5p-530p News	CM	5p-530p	MTWT---	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/18/16	07/24/16	MTWT---		4				\$200.00		0.00			
													Totals	7	\$1,550.00



Station Order  
NextGen California Action Committee

320434

**Market:** Monterey-Salinas  
**Flight Dates:** Monday, July 18, 2016 to Sunday, July 24, 2016

Estimate ID

263

**Contact:** Kristy Santiago  
**Email:** kristy.santiago@kionrightnow.com

**Phone:** 831-784-1702  
**Fax:** 831-757-1766  
**Direct:**

**KION-TV**

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Jul 18	Jul 19	Jul 20	Jul 21	Jul 22	Jul 23	Jul 24	
KION 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$250.00 <b>\$750.00</b>	1		1		1			3
KION 5p News 5:00 PM 5:30 PM	EN	M-F 30	\$200.00 <b>\$800.00</b>	1	1	1	1				4
<b>Station Gross Totals</b>			<b>\$1,550.00</b>	2	1	2	1	1			7
<b>Station Net</b>			<b>\$1,317.50</b>								

ENTERED JUL 12 2016

*Handwritten signature*  
7/12

Mary Wittemyer  
**BlueWest Media**  
5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 7/11/2016 6:20:53 PM

KION-TV  
Page 1 of 1



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <b>KION-TV Monterey-Salinas</b>	<b>Date:</b> <b>7/13/2016</b>
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I, BlueWest Media

do hereby request station time concerning the following issue:

<b>Presidential Election</b>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Monday, July 18, 2016			Sunday, July 24, 2016		

This broadcast time will be used by: NextGen California Action Committee



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ **Yes**

☐ **No**

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

**Presidential Election**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

**NextGen California Action Committee**

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Fadeff

415-847-7091

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

Wednesday, July 13, 2016

Date

*Mary W...*

Signature

720-370-7700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*[Signature]*  
Signature

*Kristy Sauter*  
Printed Name

*OM*  
Title